

# 2022 ADVENTURE VAN EXPO VIDEO OPPORTUNITIES

INCLUSIONS ON THE ADVENTURE VAN EXPO YOUTUBE CHANNEL AND DISCOUNTED EMAIL SPOTS

## VIDEO OPPORTUNITIES WHILE AT THE SHOW



#### **EXCLUSIVE VIDEO**

Full video on every aspect you would like to cover on the vehicle, product or booth.

6-10 Minutes

\$750



#### **INCLUSION IN THE SHOW REVIEW VIDEO**

The show review video includes all aspects of the expo with emphasis on the vendors. In addition to your content, the video will include live music, B-Roll of the event, drone footage, along side other vendors at the show.

- 3 4 Minutes per vendor.
- 3 6 Vendors in each video.

The show review video gets featured in the first section of the show review email with links to your website. \$250

If 3 or more vendors in the same space sign up, a category specific video can be made. Example video was 3 vendors in the accessory space.

#### **ON-LOCATION**

Everything included in the Exclusive Video. Out in the wild after the show. A True Adventure Van Experience.

\$1000 \$1550 Overnight & Next Morning





### SOCIAL MEDIA ADD-ONS:

Vertical short edit. Under 1 minute for Instagram Reels, Tik-Tok, Stories, Social Media Advertising.

Will be posted on the Adventure Van Expo Instagram account, and available to be posted on your own. +\$75

# **DISCOUNTED EMAIL SPOTS**



## ← CHECK OUT THE EMAIL OPPORTUNITY DOCUMENTS

We're offering 25% off an email spot plugging the video shot at the expo. This is another opportunity to add in any links to your website.

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